

# GALLERY – USAGE FOR COMMERCIAL PROJECT VENTURES

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## OBJECTIVE

To formalise the frequency of large external commercial projects that the Gallery may undertake.

## GENERAL

Occasionally the Gallery is able to generate significant income by hiring its spaces for commercial projects of external businesses.

The nature of these events entails that the space cannot be used for its intended art purpose for a number of days. Therefore, to avoid community concern, it is felt necessary to limit such commercial activity and to formalise procedures for their occurrence.

## PROCEDURE

- That allowance is made in Gallery planning for one commercial project venture in the large Gallery One space in any 12 month period and a maximum of two commercial ventures in the smaller spaces in any calendar year
- That adequate notice is given to the Gallery and Museum Director, this may entail lead periods of at least 12 months
- That the nature of the project reflects an interest relating to the population of the region
- That the full cost of staffing, equipment and space be paid by the hirer
- Fees will be published in Council’s Schedule of Fees and Charges
- That all publicity pertaining to such commercial ventures maintains the integrity of the Gallery
- That the staging and development of the venture does not unduly affect existing exhibitions.

### Responsible Area – Community, Recreational and Cultural Services

REVISION					
	DATE	RESOLUTION		DATE	RESOLUTION
1	January 2007	07/207	6		
2	January 2009	09/453	7		
3	November 2014	15/024	8		
4	3 July 2018		9		
5					

All policies can be reviewed or revoked by resolution of Council, at any time.

## SUMMARY OF AMENDMENTS

Amendment Date	Section/Reference and Amendment
April 2018	Minor formatting updates only.
November 2014	Updated formatting