

MEDIA RELEASE

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Shop Orange gift cards are the perfect Christmas gifts

Orange shoppers who have received a Shop Orange gift card should spend it now, or call Council and have the expiry date extended for three years.

Recent legislation changes mean all gift cards bought in Australia should have a three year expiry, Orange City Council is going above and beyond that legislation and giving anyone who has a card, no matter when it was purchased, the chance to extend the life of that card by three years.

Orange Mayor Reg Kidd said the Shop Orange gift cards were a great idea for anyone looking for the perfect gift.

"Support our local economy and buy a Shop Orange gift card," Cr Kidd said.

"There's just over 60 days to Christmas, it's the perfect present."

Any existing card holders should either spend the amount on the card before October 31, or contact Orange City Council to have the expiry date increased by three years.

Card holders must contact Council or spend the money before October 31, regardless of which expiry date is listed on the back.

Card holders should go to the <u>Why Leave Town website</u>, the address is on the back of the card, use the card number and card pin to check the card's balance and to check the correct expiry date.

"We have over 90 businesses signed up so there's plenty of choice when it comes to what to spend the money on," Cr Kidd said.

"If you're keen on getting the friends and relatives a gift card for Christmas then you can grab a card from any one of the ten load up stores, but they can spend the card money at any of the 90 participating businesses.

"There's a huge range of businesses included from independent supermarkets to butchers, the cinema, newsagencies, clothing shops and speciality stores.

"Head to $\underline{www.shoporange.com.au}$ to see the list of participating businesses and find out where to purchase the gift cards.

"This system is a win-win for everyone.

"You get to give a gift people will love and you're supporting the local economy."

To extend the expiry of your card, call Orange City Council's Manager of Business Development Sharon D'Elboux on 63938211.

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